ARCHIE SERIES

Archie's Pal Jughead

APPROVED BY THE COMICS CODE AUTHORITY

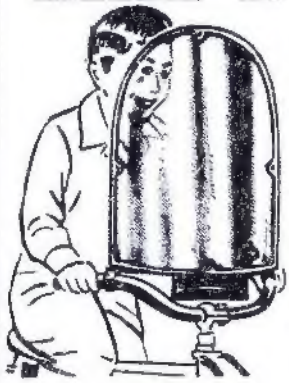
12¢

PDC

MAY

NO. 96

BIKE BONANZA OF BIG BUYS



BIKE WINDSHIELD
Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different.
No. 4268 ..... $1.00

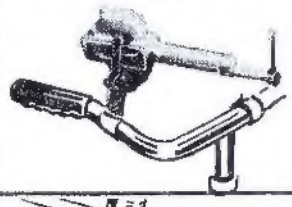
JOLLY ROGER BIKE FLAG
Novel, attractive, safety and ornamental fender flap with two red safety reflectors.
No. 4988 ..... 75¢

HEADLIGHT AND DIRECTIONALS
Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning.
No. 4998 ..... $1.88

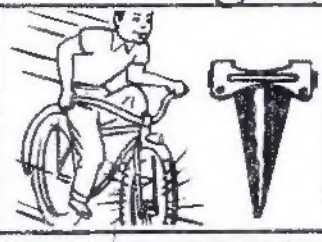
REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road.
No. 4279 .. 75¢

BIKE SPEEDOMETER
Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go.
No. 8199 ..... 75¢

BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets.
No. 7516 ..... Only 75¢



MAKE YOUR BIKE LIKE A MOTORCYCLE
Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy.
No. 406 ..... 39¢

10 Day Free Trial
Order any merchandise on this page at our risk. Use it at home for 10 days. If you're not 100% delighted, then simply return it for prompt refund of full purchase price! Kindly add 25c shipping charge to your total order. All orders must total at least $1 or we cannot ship.

Money Back Guarantee

Honor House Prod. Corp. Dept. CC63
Lynbrook, N. Y.

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

Item # How Many Cost Item

( ) I enclose payment plus 25¢ shipping charge. Same guarantee.

( ) Send C.O.D. I'll pay postman on delivery and C.O.D. plus Shipping charge.

Name .....

Address .....

AMAZING

WRIST RADIO

PRIVATE EAR PHONE

$2.98

10 DAY FREE TRIAL
Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only $2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW52

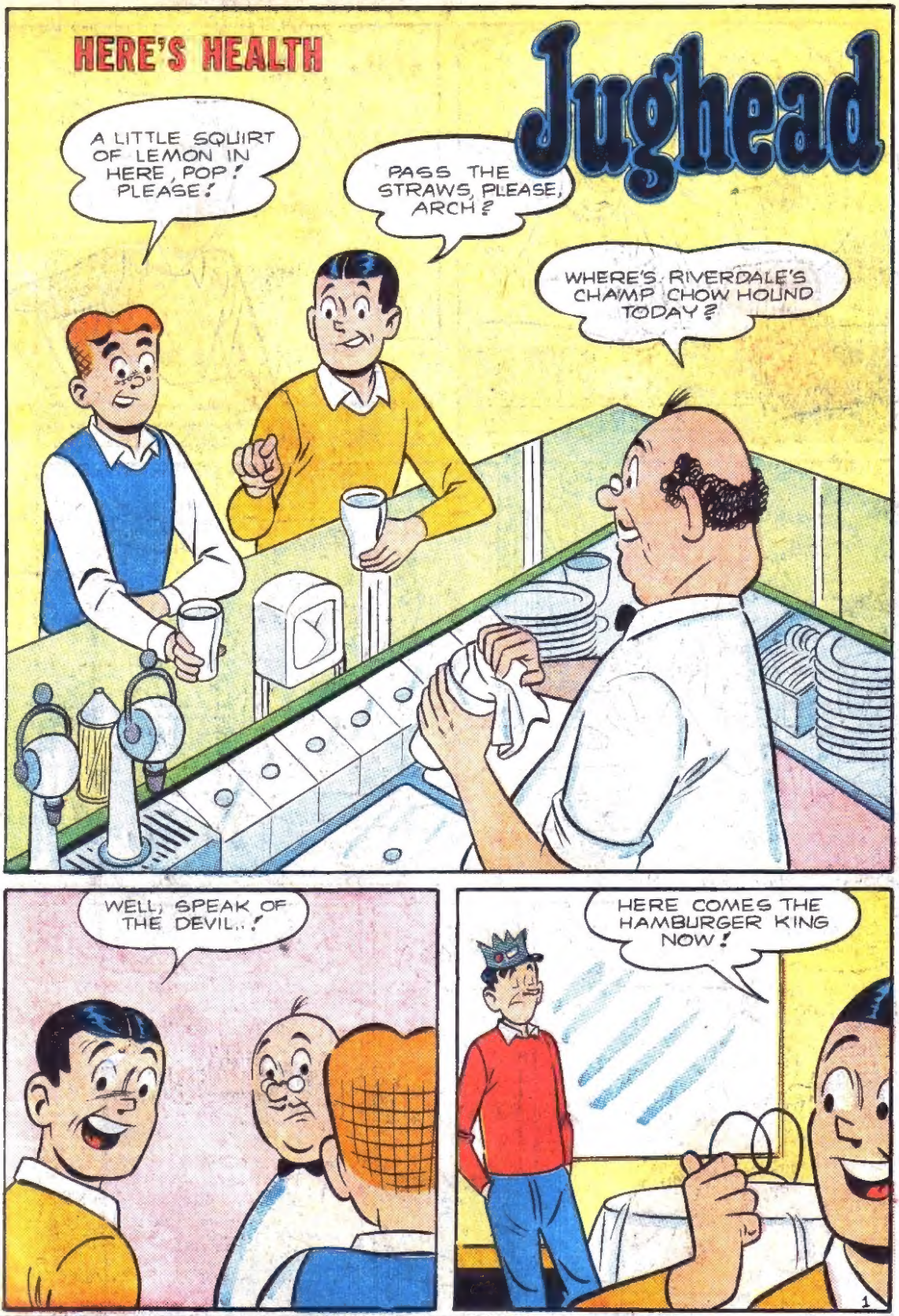
Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

☐ I enclose $2.98 plus 36¢ shipping charge.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name.....

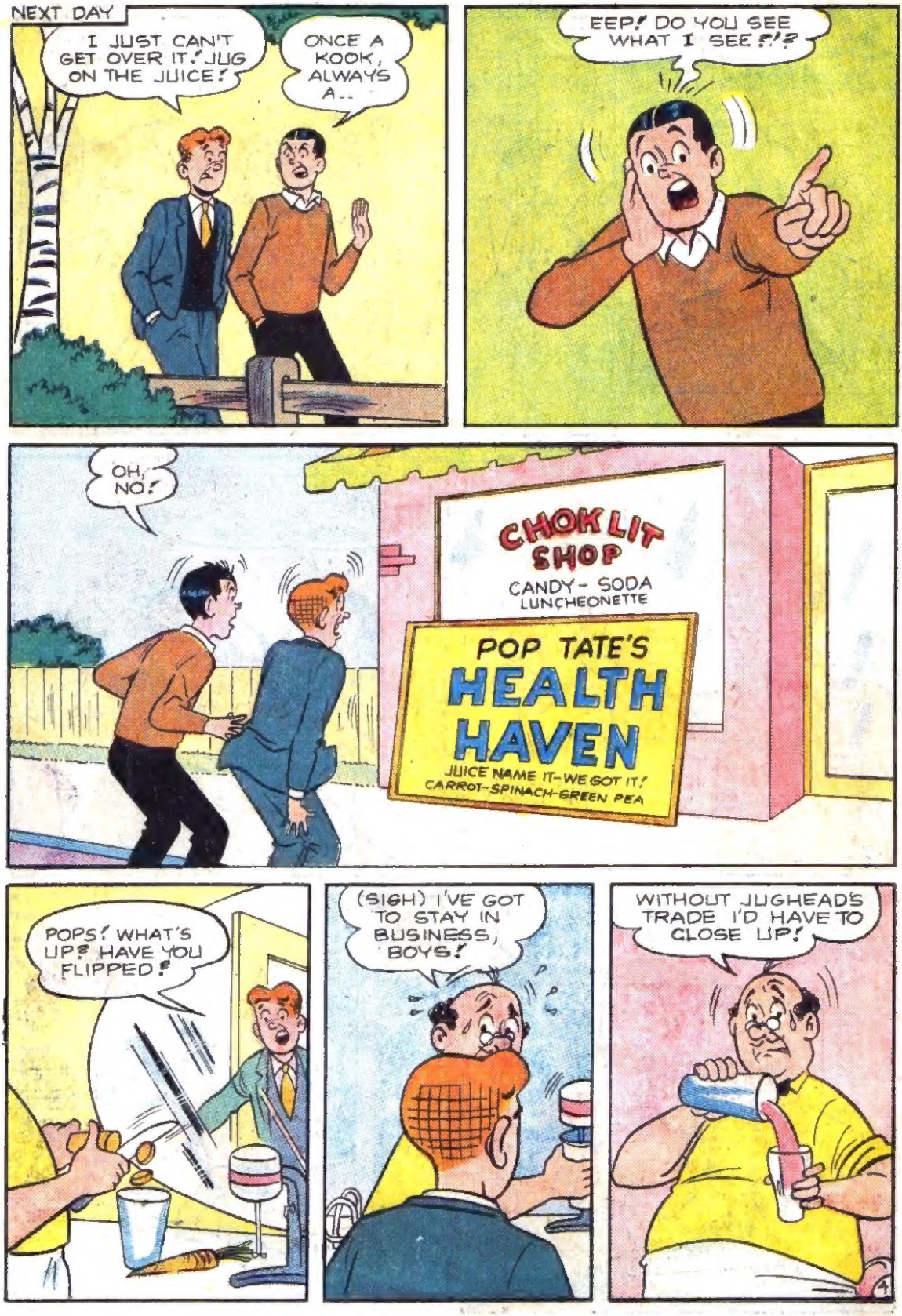
Address.....


HERE'S HEALTH
Jughead
A LITTLE SQUIRT OF LEMON IN HERE, POP! PLEASE!
PASS THE STRAWS, PLEASE, ARCH?
WHERE'S RIVERDALE'S CHAMP CHOW HOUND TODAY?
WELL, SPEAK OF THE DEVIL..!
HERE COMES THE HAMBURGER KING NOW!
1

ARCHIE'S PAL JUGHEAD, No. 96, May, 1963. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., 420 DeSoto Ave., St. Louis 7, Mo. Executive and Editorial offices: 241 Church St., New York 13, N.Y. Chicago office: 35 East Wacker Dr., Chicago 1, Ill. Hollywood office: 439 So. Western Ave., Los Angeles 5, Calif. Second-Class Postage Paid at St. Louis, Missouri and at additional mailing offices, under the Act of March 3, 1879. Copyright 1963, by ARCHIE COMIC PUBLICATIONS, INC. All rights reserved. Cover and entire content protected by copyright throughout the world. Title registered U. S. Patent Office. Yearly subscription, $1.50 in U.S.A.; single copies, 12c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

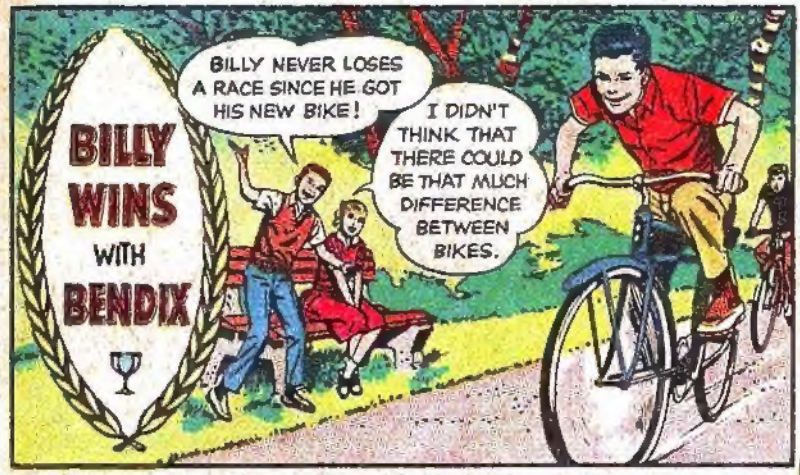
WHAT'LL IT BE, JUGHEAD? AS IF I DIDN'T KNOW!
A SMALL GLASS OF CARROT JUICE, PLEASE!
COMING RIGHT UP!
HOW MANY DO YOU WANT TO START W....
CARROT JUICE
YES! IT'S MADE FROM THAT LONG, CONE SHAPED ORANGE COLORED VEGE-TABLE WITH...
PLOP!
POOR POP! THE SHOCK WAS TOO GREAT!

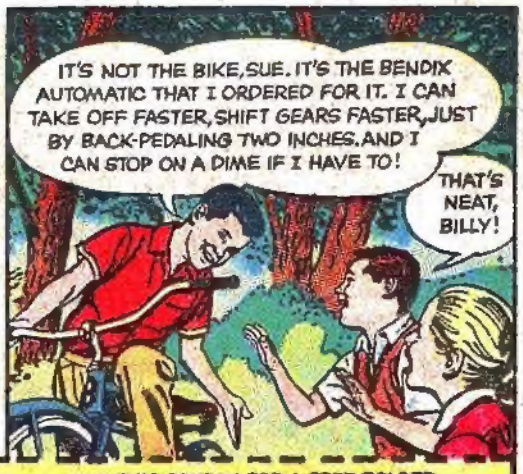
THAT'S IT, POP! HANG ON! YOU'LL BE ALL RIGHT!
D-UHH!
YOU WANT ME TO SERVE YOU CARROT JUICE?
YUP!
I'M ON A HEALTH FOOD KICK!
BEST WAY IN THE WORLD TO KEEP YOUR SHAPE!
THAT'S A GOOD IDEA! BUT WHY DO YOU WANT TO KEEP THAT SHAPE?
ULP! JUG! YOU KNOW I DON'T CARRY STUFF LIKE THAT!
BETTER GET WITH IT, POPS!
OR I'LL HAVE TO TAKE MY TRADE TO THAT HEALTH BAR ON THE NEXT BLOCK!
3

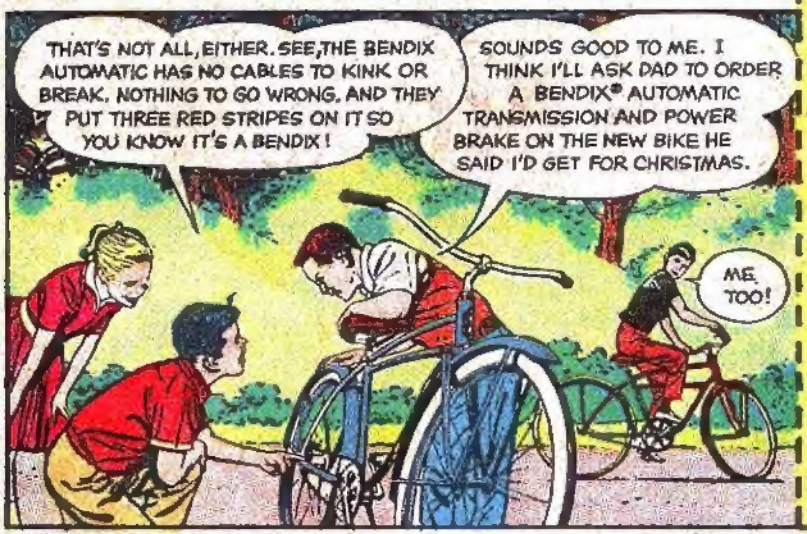

NEXT DAY
I JUST CAN'T GET OVER IT! JUG ON THE JUICE!
ONCE A KOOK, ALWAYS A--
EEP! DO YOU SEE WHAT I SEE?!?
OH, NO!
CHOKLIT SHOP
CANDY - SODA
LUNCHEONETTE
POP TATE'S
HEALTH HAVEN
JUICE NAME IT-WE GOT IT!
CARROT-SPINACH-GREEN PEA
POPS! WHAT'S UP? HAVE YOU FLIPPED!
(SIGH) I'VE GOT TO STAY IN BUSINESS, BOYS!
WITHOUT JUGHEAD'S TRADE I'D HAVE TO CLOSE UP!

ER-YOU WOULDN'T LIKE TO TRY A GLASS OF CARROT, CELERY AND CABBAGE JUICE, WOULD YOU?
IF YOU WANT ME TO!
NO! I CAN'T LET YOU DO IT! YOU'RE YOUNG! YOU'VE A LIFETIME BE-FOR YOU!
IT'S MY RESPONSIBILITY! I'LL TRY IT!
OOLP!
IT'S PATHETIC! A GROWN MAN CRYING LIKE THAT!
POPS! TAKE IT EASY! EVERYTHING WILL WORK OUT!
CONGRATULATIONS, POP! I SAW YOUR SIGN! YOU'RE BRINGING THE OLD TOMB UP TO DATE!

MAN! THE THINGS THAT HEALTH FOOD CAN DO FOR YOU!
IT'LL TRIM DOWN THE FIGURE-- TIGHTEN UP THE OLD MUSCLES-- PUT THE OLD PEP BACK IN-TO YOUR LIFE!
BUT, HOW DOES IT MAKE YOU FEEL?
I'LL TELL YOU HOW IT MAKES ME FEEL!
I'M HUNGRY!
MEAT! PLEASE, POPS! PLEASE! I NEED A HAMBURGER OR SIX!
HURRY! PUL-EEE-ZE!!
THAT'S MY BOY!
CHOMP! CHOMP! CHOMP!
POP TATE'S HEALTH
SHOP
DEPARTMENT OF SANITATION


BILLY WINS WITH BENDIX
BILLY NEVER LOSES A RACE SINCE HE GOT HIS NEW BIKE!
I DIDN'T THINK THAT THERE COULD BE THAT MUCH DIFFERENCE BETWEEN BIKES.


IT'S NOT THE BIKE, SUE. IT'S THE BENDIX AUTOMATIC THAT I ORDERED FOR IT. I CAN TAKE OFF FASTER, SHIFT GEARS FASTER, JUST BY BACK-PEDALING TWO INCHES. AND I CAN STOP ON A DIME IF I HAVE TO!
THAT'S NEAT, BILLY!


THAT'S NOT ALL, EITHER. SEE, THE BENDIX AUTOMATIC HAS NO CABLES TO KINK OR BREAK. NOTHING TO GO WRONG. AND THEY PUT THREE RED STRIPES ON IT SO YOU KNOW IT'S A BENDIX!
SOUNDS GOOD TO ME. I THINK I'LL ASK DAD TO ORDER A BENDIX® AUTOMATIC TRANSMISSION AND POWER BRAKE ON THE NEW BIKE HE SAID I'D GET FOR CHRISTMAS.
ME, TOO!

MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC

THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMIRA, NEW YORK

NAME (PLEASE PRINT) _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

147 FAMOUS AUTOMOBILES

Here's A Complete List of Cars You Get

1915	Buick	1940	Mercury
1916	Apperson	1941	Plymouth
1917	Oakland	1942	Lincoln
1918	Baker Electric	1943	Nash
1919	Franklin	1944	Willys Jeep
1920	Chevrolet	1945	DeSoto
1921	Case	1946	Dodge
1922	Mercer	1947	Kaiser
1923	Stearns	1948	Ford
1924	Chandler	1949	Hudson
1925	Locomobile	1950	Chrysler
1926	Cleveland	1951	Nash
1927	Jordan	1952	Plymouth
1928	Kissel	1953	Mercury
1929	Auburn	1954	Chrysler
1930	Cord	1955	Lincoln
1931	Durant	1956	Dodge
1932	Essex	1957	DeSoto
1933	Dodge	1958	Ford Thunderbird
1934	LaFayette		
1935	Cadillac	1959	Rambler
1936	Terraplane	1960	Valiant
1937	Hupmobile	1961	Ford
1938	Ford	1962	Chevrolet
1939	Packard	1963	Rambler

Comes packed in this special garage box in which to store your models!

Only **$2.49**

KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send $2.49 money order or check with coupon. Satisfaction guaranteed or your money refunded. No C.O.D.'s please!

MAIL COUPON TODAY!

Auto Models, Dept. 5 **No C.O.D.'s**
Carle Place, L.I., N.Y.

Gentlemen:

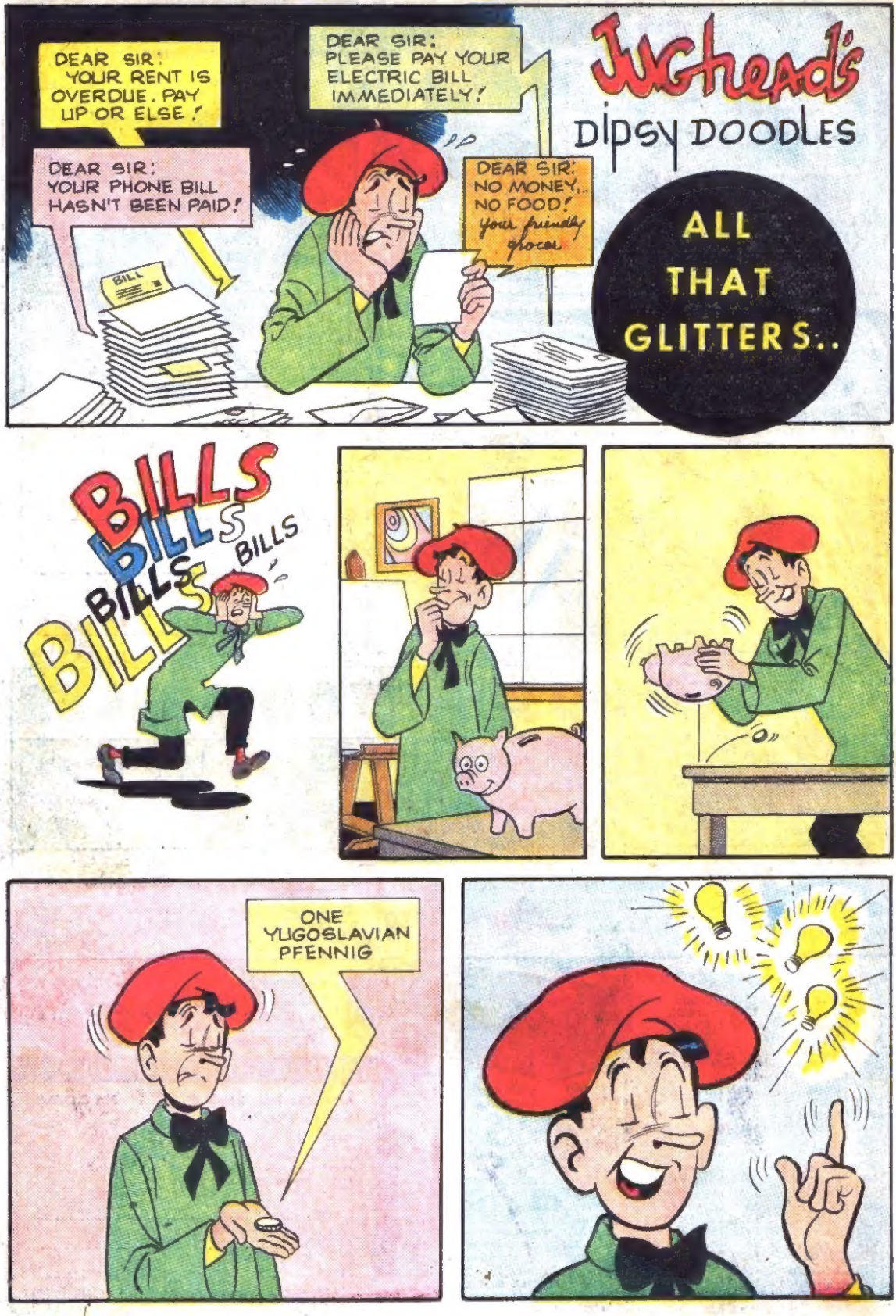
Please send immediately full set of 147 auto models. I enclose $2.49. If not satisfied I may return for full refund.

NAME .....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Canadian and Foreign orders: $2.98 International Money Order with coupon.


Jughead's
DIPSY DOODLES
DEAR SIR: YOUR RENT IS OVERDUE. PAY UP OR ELSE!
DEAR SIR: PLEASE PAY YOUR ELECTRIC BILL IMMEDIATELY!
DEAR SIR: YOUR PHONE BILL HASN'T BEEN PAID!
DEAR SIR: NO MONEY,.. NO FOOD! your friendly grocer
BILL
ALL THAT GLITTERS..
BILLS
BILLS
BILLS
BILLS
BILLS
ONE YUGOSLAVIAN PFENNIG

POT GOLD
ONE YUGOSLAVIAN PFENNIG

REWARD
$9,985.50
FOR THIS COIN

ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

$500,000.00

SEARCH FOR RARE COINS!

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. A258
285 MARKET ST., NEWARK, NEW JERSEY

FOR CERTAIN COINS WE PAY UP TO

CERTAIN	
Gold Coins Before 1929	$10,000.00
Pennies Before 1919	9,000.00
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Half Dollars Before 1947	4,500.00
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BEST VALUES CO., COIN DEPT. A258
285 Market St.
Newark, New Jersey

Rush your Latest 1963 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. Send Postage Prepaid.

Name .....

Address .....

City ..... Zone .....

State .....

Your money will be Refunded in Full if you are not satisfied with this Catalogue

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER !

Josie comics

AT YOUR NEWSSTAND !!

208
Different World-Wide STAMPS
25¢

An exciting history of the world and outer space ...The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 8, N.Y.

FAMOUS AMERICANS SET
only 10¢

Plus Flag Set, National Parks Set and Presidential Set to $5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.
Dept. 710, 145 Nassau St.
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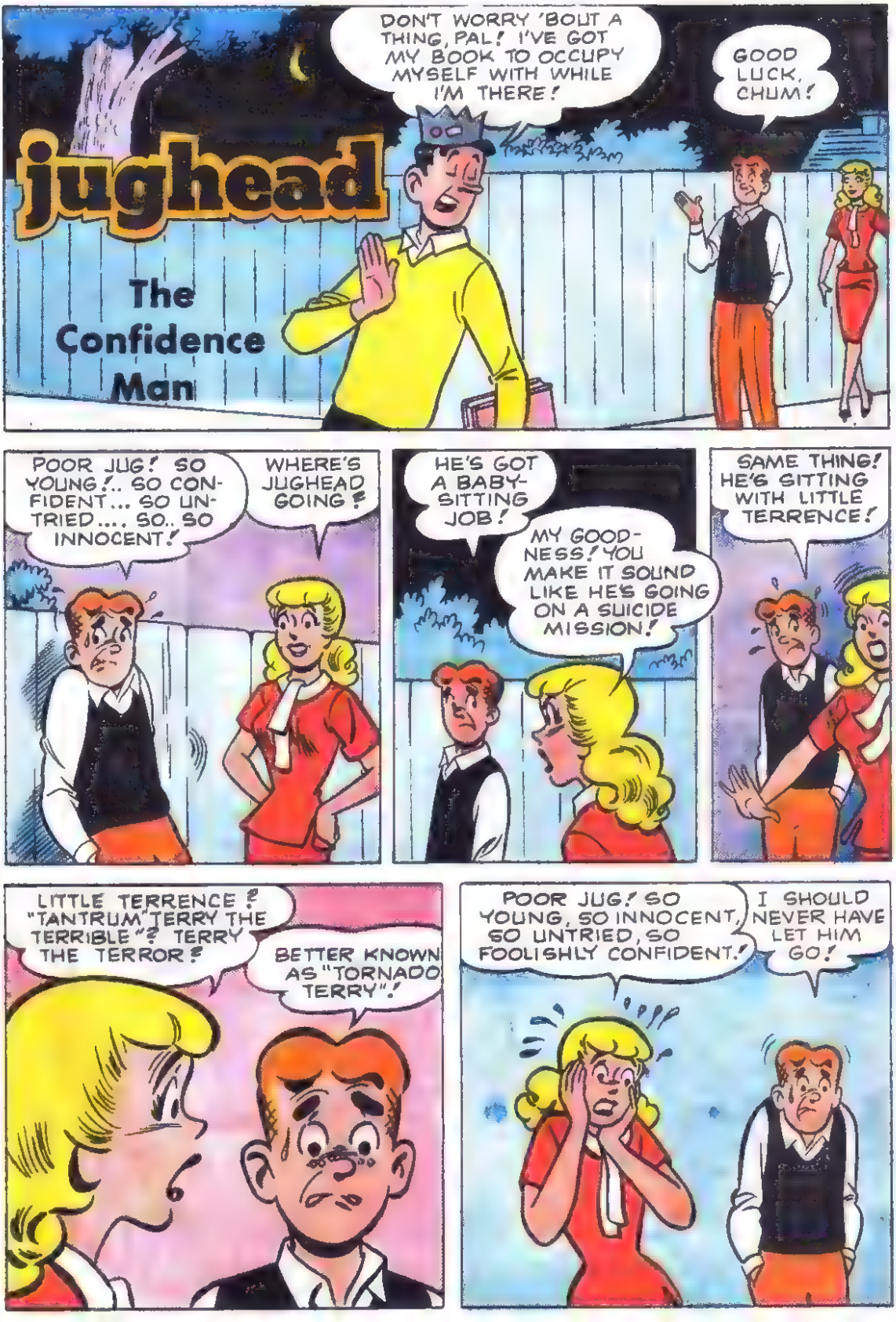
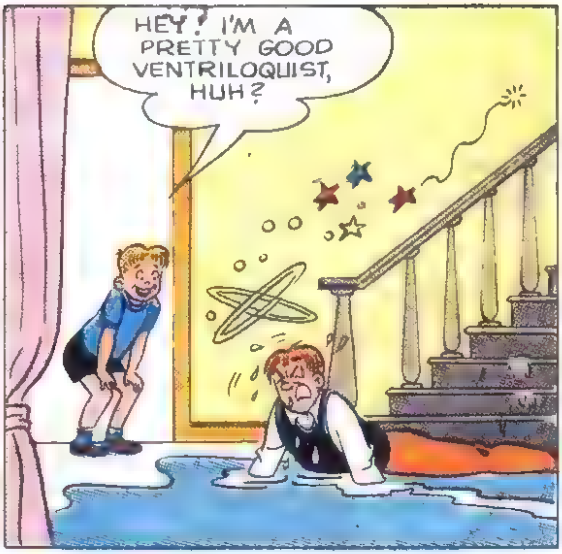
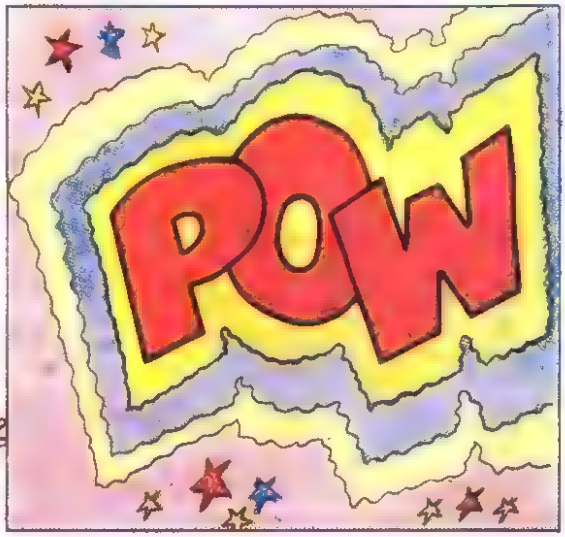

jughead
The Confidence Man
DON'T WORRY 'BOUT A THING, PAL! I'VE GOT MY BOOK TO OCCUPY MYSELF WITH WHILE I'M THERE!
GOOD LUCK, CHUM!
POOR JUG! SO YOUNG!.. SO CONFIDENT... SO UNTRIED.... SO.. SO INNOCENT!
WHERE'S JUGHEAD GOING?
HE'S GOT A BABY-SITTING JOB!
MY GOODNESS! YOU MAKE IT SOUND LIKE HE'S GOING ON A SUICIDE MISSION!
SAME THING! HE'S SITTING WITH LITTLE TERRENCE!
LITTLE TERRENCE? "TANTRUM" TERRY THE TERRIBLE"? TERRY THE TERROR?
BETTER KNOWN AS "TORNADO TERRY"!
POOR JUG! SO YOUNG, SO INNOCENT, SO UNTRIED, SO FOOLISHLY CONFIDENT!
I SHOULD NEVER HAVE LET HIM GO!

DID YOU SEE THE LOOK ON HIS FACE WHEN HE SAID," I'VE GOT MY BOOK TO OCCUPY MYSELF WITH"..? HE'S SO NAIVE!
A BOOK! A LOT OF GOOD THAT'LL DO HIM AGAINST THE "KARATE KID"!
HE PUT REGGIE IN THE HOSPITAL FOR THREE WEEKS!
I REMEMBER WHAT HE DID TO ME!
THERE I WAS.. RELAXING IN THE LIVING ROOM....
...THINKING HE WAS ASLEEP... WHEN ....
HELP! I'M LOCKED IN THE BATHROOM! GET ME OUT!
OMIGOSH!
LEMME OUT!

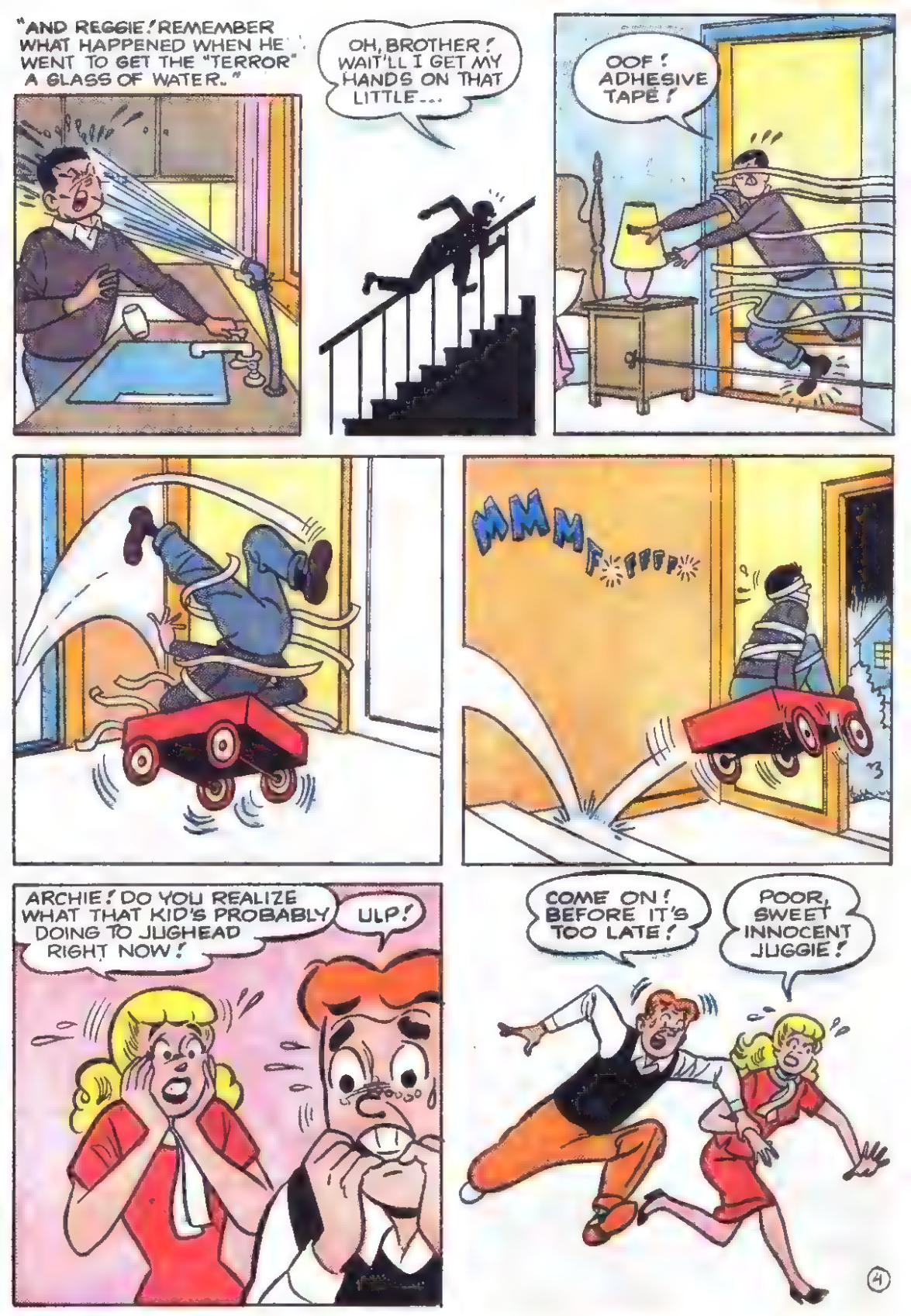

HEY! I'M A PRETTY GOOD VENTRILOQUIST, HUH?

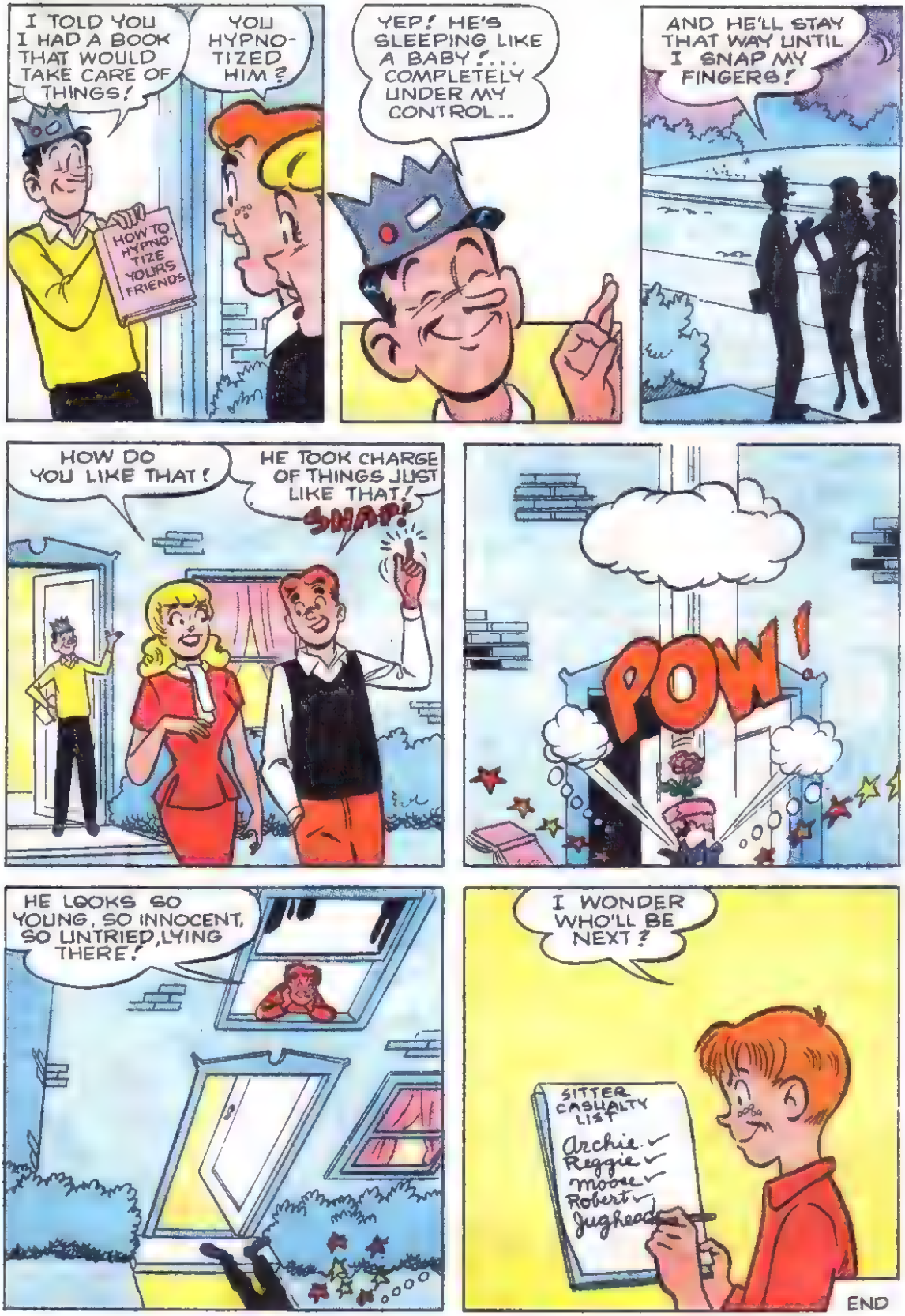
WHY, YOU NO GOOD LITTLE...
UH, OH!


POW

OUCH! OOO-OO! STOP! THAT HURTS!
ARE YOU GOING TO BEHAVE!
YEAH! YEAH! I'LL BE GOOD!

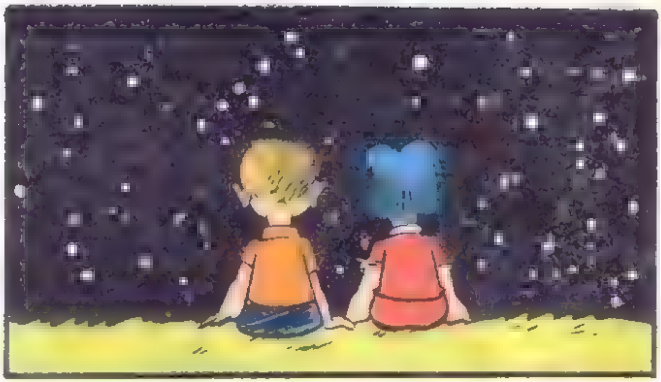
NOW BE A NICE KID AND LET ME UP!

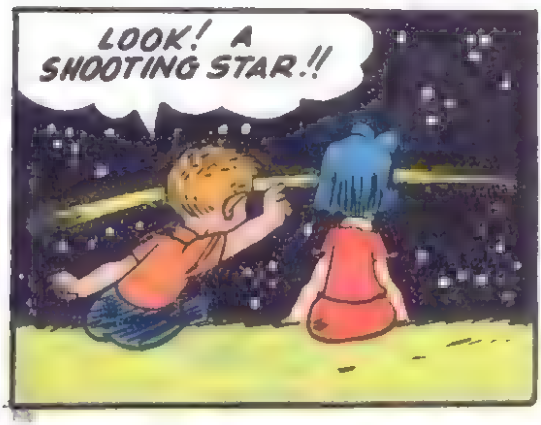

"AND REGGIE! REMEMBER WHAT HAPPENED WHEN HE WENT TO GET THE "TERROR" A GLASS OF WATER."
OH, BROTHER! WAIT'LL I GET MY HANDS ON THAT LITTLE...
OOF! ADHESIVE TAPE!
MMMF
ARCHIE! DO YOU REALIZE WHAT THAT KID'S PROBABLY DOING TO JUGHEAD RIGHT NOW!
ULP!
COME ON! BEFORE IT'S TOO LATE!
POOR, SWEET INNOCENT JUGGIE!
4

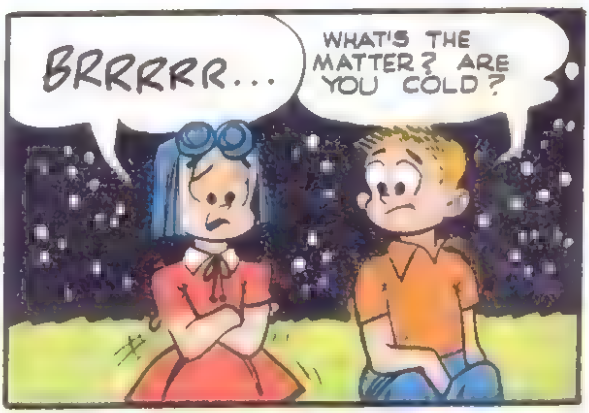

I TOLD YOU I HAD A BOOK THAT WOULD TAKE CARE OF THINGS!
YOU HYPNO-TIZED HIM?
HOW TO HYPNO-TIZE YOURS FRIENDS
YEP! HE'S SLEEPING LIKE A BABY!... COMPLETELY UNDER MY CONTROL..
AND HE'LL STAY THAT WAY UNTIL I SNAP MY FINGERS!
HOW DO YOU LIKE THAT!
HE TOOK CHARGE OF THINGS JUST LIKE THAT!
SNAP!
POW!
HE LOOKS SO YOUNG, SO INNOCENT, SO UNTRIED, LYING THERE!
I WONDER WHO'LL BE NEXT?
SITTER CASUALTY LIST
Archie ✓
Reggie ✓
Moose ✓
Robert ✓
Jughead
END

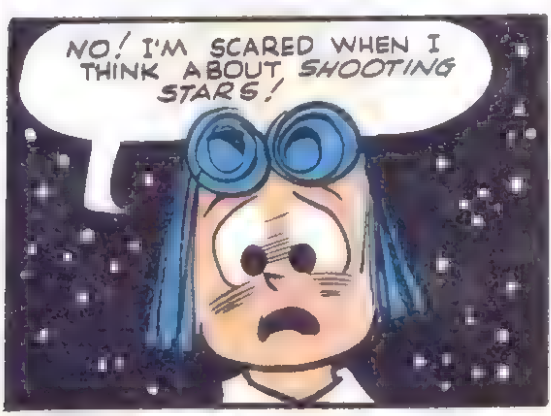
SHRIMPY

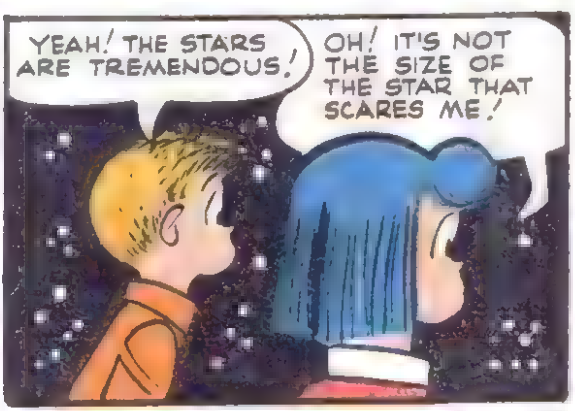
MY HEAVENS!

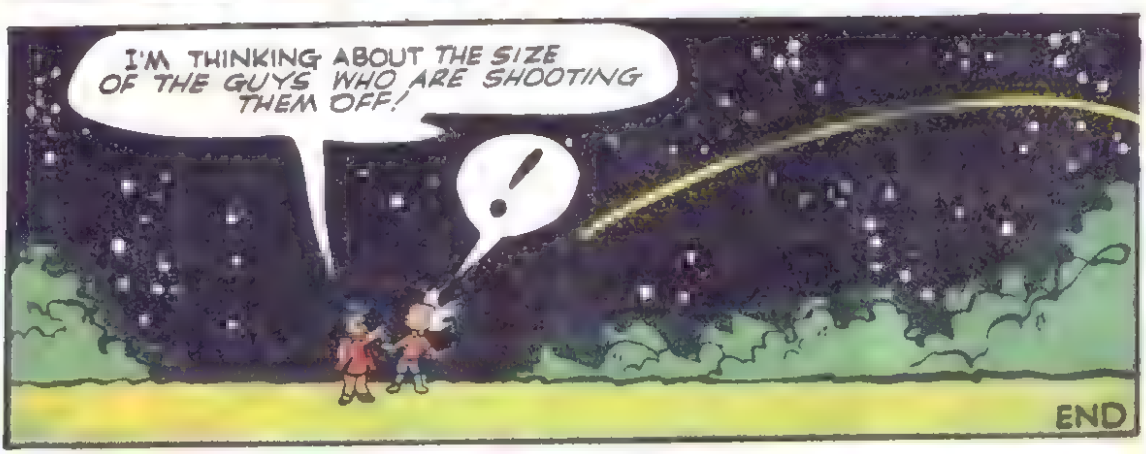












DIG THIS CRAZY OFFER!
WE'LL SEND YOU A FREE COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION!
YOU GET FOUR GIANT SIZE COMICS PLUS A BIG BONUS ISSUE ABSOLUTELY FREE!..IT'S A STEAL!
LIKE FINDING A QUARTER! ..AND WHO CAN'T USE AN EXTRA TWO BITS?
SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!..ACT NOW!
Archie's PALS 'N' GALS
GIANT

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND ONE DOLLAR ($1.50 IN CANADA) FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS *PLUS A FREE BONUS ISSUE!*

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

BUY 4! GET 5!

Jughead
"Soft Cell"
JUGHEAD JONES, DO YOU MEAN TO TELL ME YOU DIDN'T DO ANY HOMEWORK OVER THE WEEKEND?
OH, NO MA'AM, MISS GRUNDY!
I DIDN'T MEAN TO TELL YOU!
YOU WORMED IT OUT OF ME!

I ASSUME YOU KNOW WHERE THE DETENTION ROOM IS THIS WEEK?
YES'M! ROOM 209!
YOU WILL SPEND TWO HOURS THERE EVERY DAY THIS WEEK AFTER SCHOOL!
GOLLY!
TOUGH, JUG! THAT'S REALLY TOUGH!
YOU'VE GOT TO TAKE THE BITTER WITH THE BETTER, ARCH!
209
2

BREAD
EGGS
DETENTION AGAIN, EH JUGGIE?
RIGHTO, BETTY BABY!
GRADE "A"
209
JUGHEAD AGAIN?
AGAIN!
THIS SEEMS TO BE HAPPENING QUITE OFTEN, LATELY!
IT'S GETTING TO BE A HABIT!
HE USED TO BE SUCH A GOOD STUDENT!
NOW HE'S ALWAYS IN TROUBLE!
I WONDER WHY?
3

PERHAPS IF I SPOKE TO HIM, I COULD FIND OUT WHAT'S BEHIND IT!
OR WHOM?
209
ULP! GOOD GRIEF! LOOK!
209
209
ALL RIGHT, YOUNG MAN! WHAT HAVE YOU GOT TO SAY FOR YOURSELF?
HELLO DERE!
4

WOULD YOU CARE TO JOIN ME? HOW DO YOU LIKE YOUR EGGS?
YOU ARE HERE AS PUNISHMENT!
THAT'S RIGHT! TWO HOURS A DAY!
I CAN GET ALL MY HOMEWORK DONE IN THAT TIME!
IT TAKES ME THREE HOURS AT HOME!
BUT THERE'S ALWAYS SOMETHING TO DISTURB ME THERE!
THIS IS LIKE HAVING A PRIVATE STUDY!
AND IT'S RENT-FREE! THERE'S REALLY ONLY ONE PROBLEM!
HOW TO GET ONE OF THE TEACHERS TO PUNISH ME EVERY DAY!
END

132 PIECES — 2 Complete Modern Navies in Gray and Green
SCALED IN 3-D
ALL PLASTIC - UP TO 5" LONG
Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE **GAME $1.50**

132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS
A COMPARISON CHART of the two most powerful Navies in the World – United States and Russia

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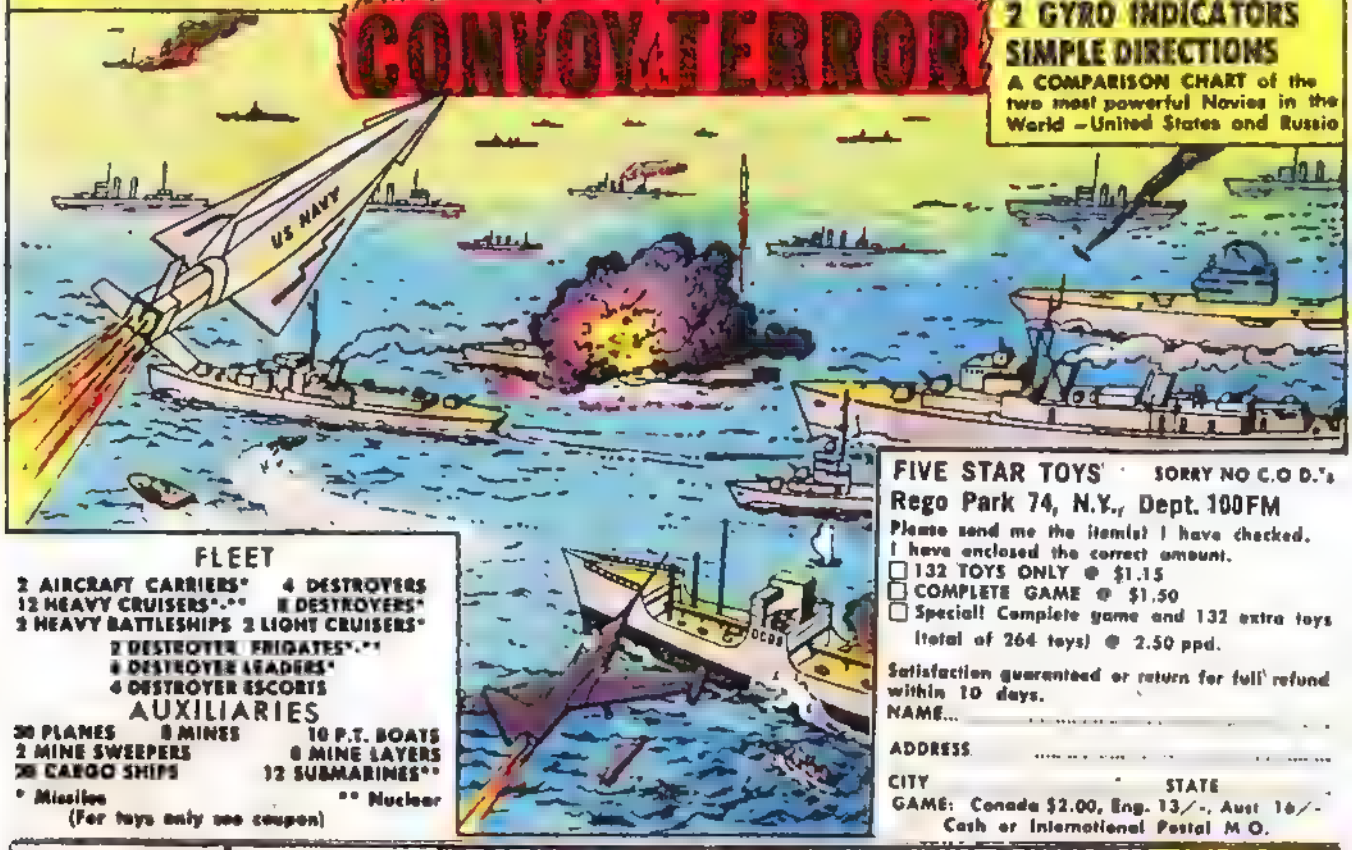

FLEET

2 AIRCRAFT CARRIERS* — 4 DESTROYERS
12 HEAVY CRUISERS*-** — 8 DESTROYERS*
2 HEAVY BATTLESHIPS — 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES*-**
4 DESTROYER LEADERS*
4 DESTROYER ESCORTS

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20 PLANES — 8 MINES — 10 P.T. BOATS
2 MINE SWEEPERS — 8 MINE LAYERS
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* Missiles — ** Nuclear
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Please send me the items I have checked. I have enclosed the correct amount.

- ☐ 132 TOYS ONLY @ $1.15
- ☐ COMPLETE GAME @ $1.50
- ☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

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GAME: Canada $2.00, Eng. 13/-, Aust 16/- Cash or International Postal M.O.

AMERICA'S MOST EXCITING WAR GAME

ONLY **$1.00** PLUS POSTAGE

New Improved

TASK FORCE

REG. U.S. PATENT OFFICE

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six Islands on the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS — 24 PLANES
4 DESTROYERS — 8 LANDING BARGES
4 BATTLESHIPS — 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentic in detail and each in realistic ally proportioned to the giant battlefields (Toy toys only see coupon below)

378 RED MARKERS—enough to record the most savage bombings and shellings.

Simple directions etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.

HELEN OF TOY, CO. — NO C.O.D.'s
REGO PARK 74, NEW YORK — Dept. 37-FM

- ☐ 88 TOYS ONLY—75c ppd.
- ☐ BOTH!! Complete game and 88 extra toys (total of 176 toys)—$2.00 ppd.

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Canadians: Both, 2.20 cash or Int'l Postal M.O.

Tension runs high as a big full scale battle looms with all elements participating on land, sea and air. The team best able to strategically place his forces and direct his firing will be the only battle survivor!! There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to locate, Occupy and Destroy the enemy.
It is actually played and tournaments played by members of our real Armed Forces.

HELEN OF TOY, CO. — NO C.O.D.'s
REGO PARK 74, NEW YORK — Dept. 37-FM

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Archie Club News

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MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
JANICE WALGENBACH
151 Greenleaf Avenue
Tonawanda, N. Y.

ANESTHETICS

One day in 1846 an experiment was being tried at a hospital in Boston. A doctor was operating on a patient who had been given ether to breathe just before the operation. Ether is an anesthetic. "Anesthetic" means "without feeling." The doctor himself was not at all sure how the ether would work. It worked very well. The patient did not feel any pain. This operation was a real milestone in the long history of surgery.

For nearly 50 years people had known that they could breathe certain gases that would take away feeling. Lecturers had made people "drunk" by letting them breathe these gases. One or two minor operations had been performed after the patient had been given ether. Laughing gas, another anesthetic, had been used a few times to take away the pain of having a tooth pulled. But the real use of anesthetics began with the operation in Boston.

Today doctors use many different anesthetics. Ether and laughing gas are called general anesthetics. They make the patient unconscious. We say that they put the patient to sleep. There are other, newer general anesthetics. Some anesthetics deaden the pain in just one part of a person's body. These are local anesthetics. They do not make a person unconscious. A spinal anesthetic takes the feeling away from all the lower part of a person's body.

Anesthetics take away much of a patient's fear of an operation. They also make operations much safer, for a doctor can work better if the patient is not twisting in pain. Anesthetics have been called America's greatest gift to the world.

SECOND PRIZE — $3.00

REPORTER
MARILYN SUBER
950 Inez Way
Sacramento, Calif.

How Climate Affects Man

The human body can be comfortable only within a very narrow range of air temperature. The skin temperature of the body is normally about 91.4°F. When the body uses food it produces heat. This heat must be lost in the air or there will be a dangerous rise in the body temperature. The upper limit of skin temperature for comfort is 97 degrees and the lower limit about 82 degrees. Man can keep warm in cold climates by means of fires and protecting his body with heavy clothing.

In the tropics all races of man suffer some discomfort. Some investigations indicate that the rate at which human beings grow is slowed down by high temperatures because the body cannot efficiently get rid of the heat it produces. Climate also seems to have effect on disease. Climate is one of the factors that have influenced the growth of civilizations

and their decline.

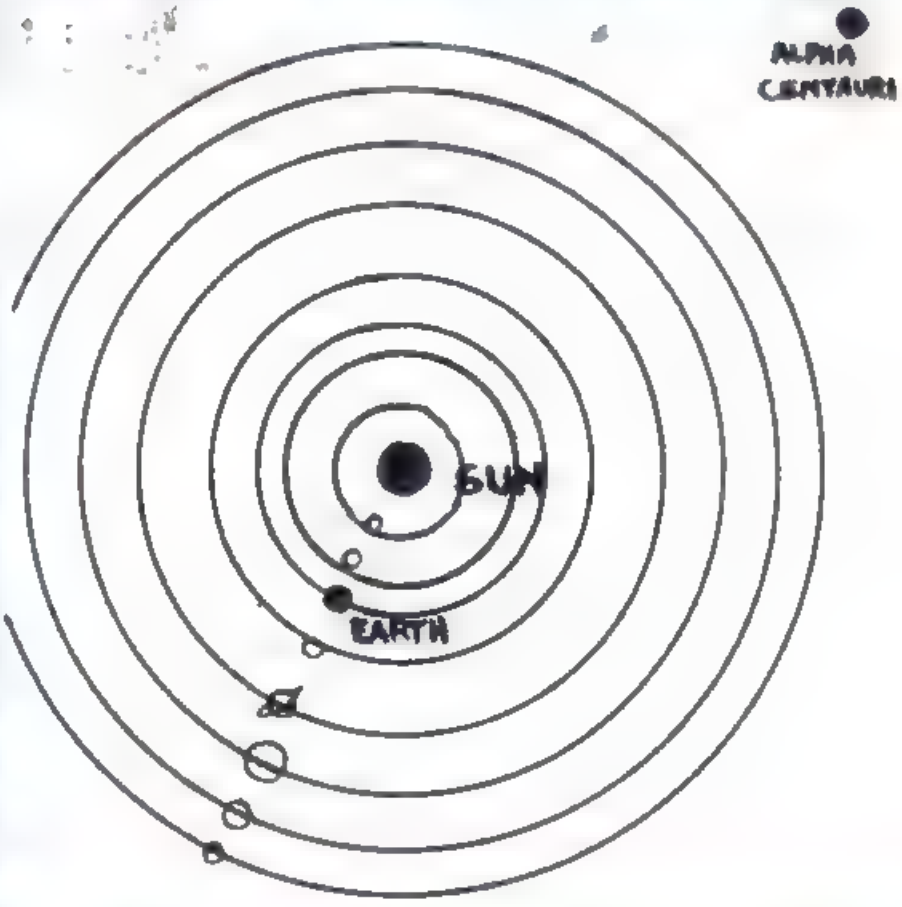
THIRD PRIZE — $2.00

REPORTER
RICHARD CORMIER
92 Nye Street
New Bedford, Mass.

THE DISTANCES OF STARS

The distances of stars are not measured in miles. They are measured by what is called a lgiht year. That is, the distance that light travels in one year. The speed of light is 186,000 miles per second. In one year light travels approximately six trillion miles. The sun is the closest star, being 93,000,000 miles from the Earth. The next nearest star is Alpha Centauri. It is four and one-half light years away. that is, it takes light from that star four and a half years to reach the Earth.

An example showing this tremendous distance would be by taking a marble and naming it the sun. Next, take another marble and name it Alpha Centauri. The distance between the two marbles would be 2 miles to show the distance of four and a half light years.



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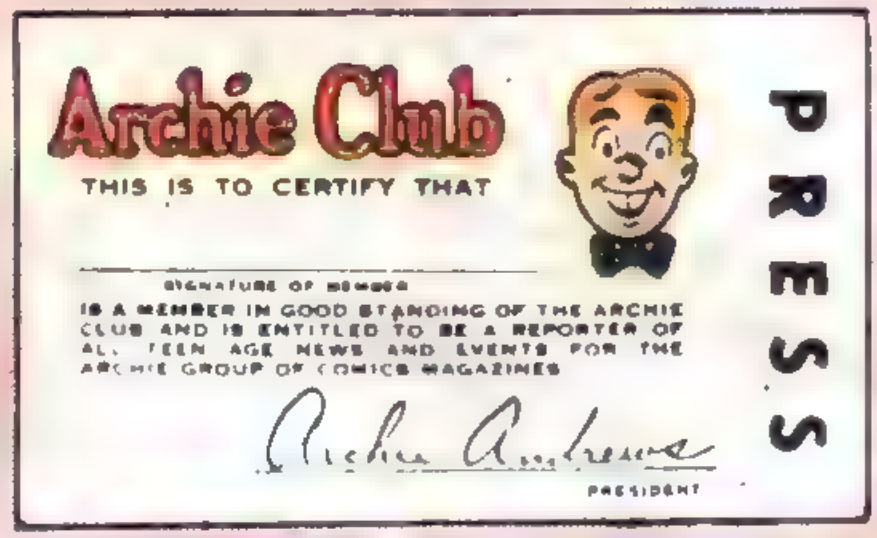
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SIGNATURE OF MEMBER
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PRESS

Every member gets this official press card and beautiful 4 color button

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Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to

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all for $1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. AB163, 730 Third Ave., New York 17, N. Y.

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. AB 163
730 Third Ave., New York 17, N.Y.

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ in check ☐, money order ☐, cash ☐, for sets of 100 DOLLS each at $1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.'s)

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GIVEN! PREMIUMS or CASH GIVEN!

OVER 65 YEARS!

DON'T DELAY

HURRY

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BE FIRST!

WE TRUST YOU!

ACT NOW!

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Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

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St. . . . . R D . . . . Box . . . . .

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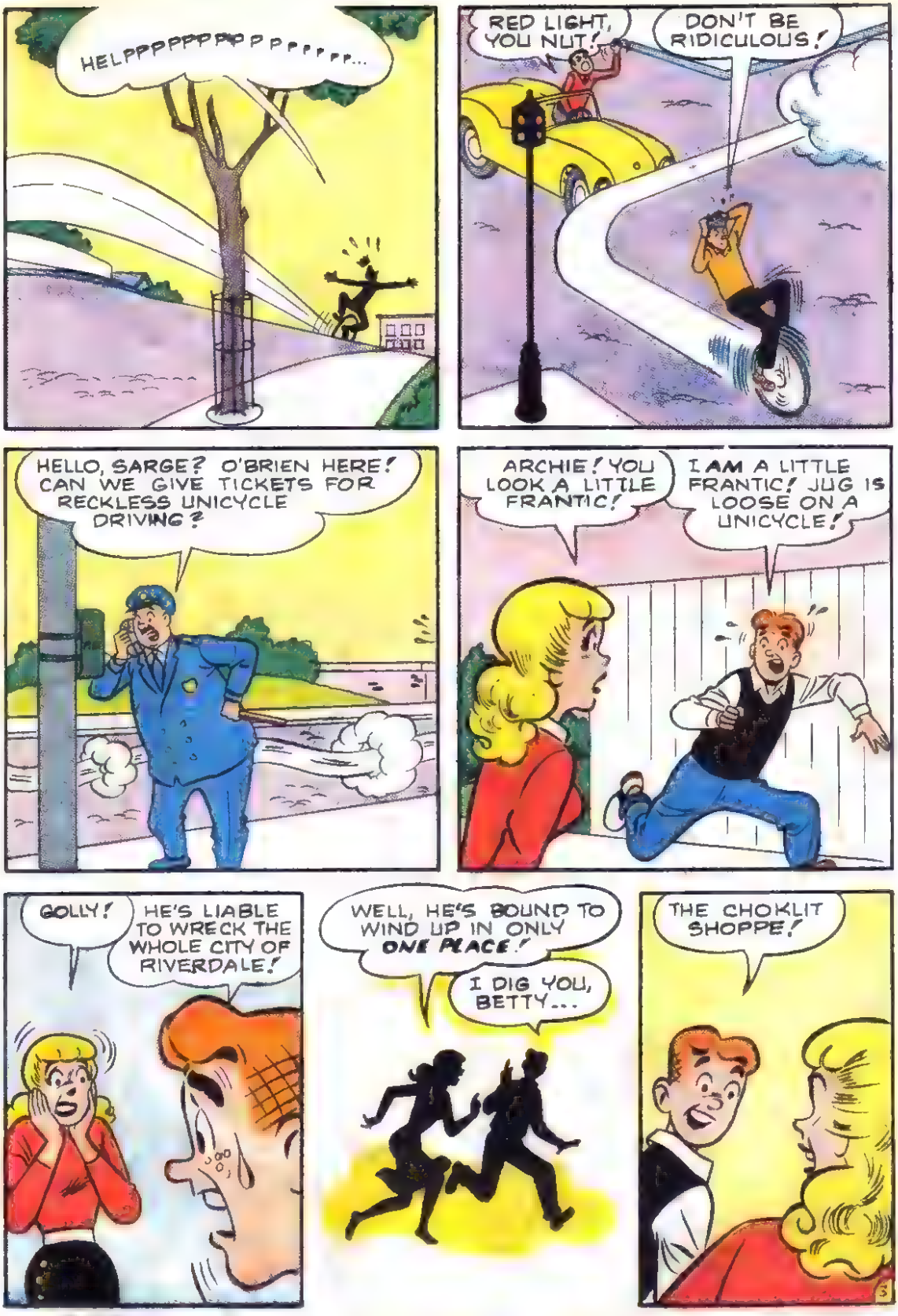
Jughead
"VICIOUS CYCLE"
ARCHIE BOY! WHAT'S THAT THING?
THIS IS A UNICYCLE, JUGHEAD!
ASK A STUPID QUESTION AND YOU GET A STUPID ANSWER!
NO KIDDING! IT'S A UNICYCLE! A BIKE WITH ONE WHEEL!
WHERE'D YOU GET IT?
FROM MY UNCLE MOE, THE RETIRED VAUDEVILLE PERFORMER!

I BET IT'S FUN TO RIDE, EH?
HEY! BE CAREFUL!
STAND BACK! OLD JUGHEAD KNOWS WHAT HE'S DOING!.. I THINK!
BUT..
JUG! PLEASE COME BACK BEFORE IT'S TOO LATE!
I'VE GOT NEWS FOR YOU, PAL!
WHAT?
IT'S ALREADY TOO LATE!
BANANAS! APPLES! NICE FRESH PLUMS!
WHO'S NEXT?
GOOD AFTERNOON!
CRASH!


HELPPPPPPPPPPPPPPPP...
RED LIGHT, YOU NUT!
DON'T BE RIDICULOUS!
HELLO, SARGE? O'BRIEN HERE! CAN WE GIVE TICKETS FOR RECKLESS UNICYCLE DRIVING?
ARCHIE! YOU LOOK A LITTLE FRANTIC!
I AM A LITTLE FRANTIC! JUG IS LOOSE ON A UNICYCLE!
GOLLY!
HE'S LIABLE TO WRECK THE WHOLE CITY OF RIVERDALE!
WELL, HE'S BOUND TO WIND UP IN ONLY ONE PLACE!
I DIG YOU, BETTY...
THE CHOKLIT SHOPPE!
5

OH,OH! WE WERE RIGHT!
BUT A TRIFLE LATE!
HOKLIT OPPE
JUST WHERE I EXPECTED TO FIND YOU!.. FACE DOWN IN THE HAMBURGER MEAT!
WHO'S GOING TO PAY FOR ALL THE DAMAGE!
DON'T WORRY POP! ARCHIE WILL!
ME ?!
IT'S YOUR UNICYCLE, ISN'T IT?
SO?
SO IT'S YOUR FAULT! NOBODY CAN RIDE THAT THING SAFELY!
OH NO?
WATCH ME! I'LL SHOW YOU HOW IT'S DONE!
4

ARCH! PLEASE COME BACK BEFORE IT'S TOO LATE!
I'VE GOT NEWS FOR YOU BETTY!
WHAT?
IT'S ALREADY TOO LATE!
WELL, I FINALLY GOT THINGS ALL STRAIGHTENED OUT!
BANANAS! APPLES! NICE FRESH PLUMS! WHO'S NEXT?
GOOD AFTERNOON!
CRASH!
CHEER UP, BOYS! TWO MORE WEEKS OF ODD JOBS AND YOU'LL HAVE ALL THE DAMAGES AND THE TRAFFIC TICKETS ALL PAID OFF!
THE END

BOYS! MEN!

MY SECRET NEW DYNAFLEX METHOD

CAN BUILD YOU A MAGNIFICENT NEW HE-MAN-MUSCLED BODY IN JUST TEN MINUTES A DAY—with absolutely NO weights—NO bar-bells—NO EXERCISE AT ALL!

Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride! (—says MIKE MARVEL, "Builder of Champion Bodies")

Mike Marvel

"*In my classes this same course of instruction would cost $110.00.*"

ARE YOU ASHAMED OF YOUR BODY NOW?

Pal—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and fellows grin when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those skinny arms and PACK EVERY INCH with explosive virile MAN-MUSCLE. I can take that caved-in chest and build on six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gasping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puny muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up fella! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armored with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a taut rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health-foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tiresome exercises, "crash" diets, protein foods, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor whose research into the Science of Strength found a thrilling new way to build GIANT BRAWNY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, hefting heavy weights. DYNAFLEX coaxes each muscle in your body to bring out its round, steely fullness and satiny symmetry. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscle—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru "DYNAFLEXING" each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a streamlined symmetrical SAMSON-STRONG BODY—when you can do it better—bigger—faster—easier with the DYNAFLEX SECRET?

STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad brawny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and sprangy, power-packed legs. Girls go for a fellow with TWO-FISTED BIG MUSCLE SEX-APPEAL—and they only laugh at skinny guys or "fatso"s.

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—he-man appeal. I can build three inches of beef and brawn on your shoulders, I will mold you a handsome super-body of terrific strength, give you a crushing grip, legs crammed with steel springs. A lean taut rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY —THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves, and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. Yes, pal, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging brawny chest—when they ask in amazement how you did it—tell them about the man's secret of DYNAFLEX!

Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Men, you'll be really ALIVE—tingling with zest and rip-roaring energy—for the first time in years!

PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It really works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"
L. C., New York City

"I never thought you could build terrific muscles without exercises or weights. Started DYNAFLEX two weeks ago, and am building a *great* physique."
E. G., Detroit, Mich.

"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I am telling all my pals about DYNAFLEX."
F. S., Chicago, Ill.

FREE! 'SECRETS OF ATTRACTING GIRLS'!

Follow! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" they will say. The answer is in this exciting new book, your GIFT from Mike Marvel. Fill out and mail the coupon NOW!

Outside U.S.A. Send International Money Order or cash. Great Britain: $1.98 is about 15 shillings. For air mail delivery, send 1 pound.

Mike Marvel System, Dept. 18 285 Market St., Newark, N.J.

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

Check as many of the boxes you want HERE — Complete System $1.98.

- ☐ Lose fat, be trim and solid
- ☐ Build deep brawny chest, bulging with vigorous strength
- ☐ Lose fat, be trim, strong, handsome
- ☐ Hold mighty back, broad beefy shoulders
- ☐ Build muscle on skinny wrists and arms
- ☐ Develop crushing grip, two - fisted punch-power

MIKE MARVEL System, Dept. 18
285 MARKET STREET
NEWARK, NEW JERSEY

Okay, Mike! Here's $1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copies of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee, in plain wrappers. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

NAME ..... AGE .....
ADDRESS .....
CITY ZONE STATE
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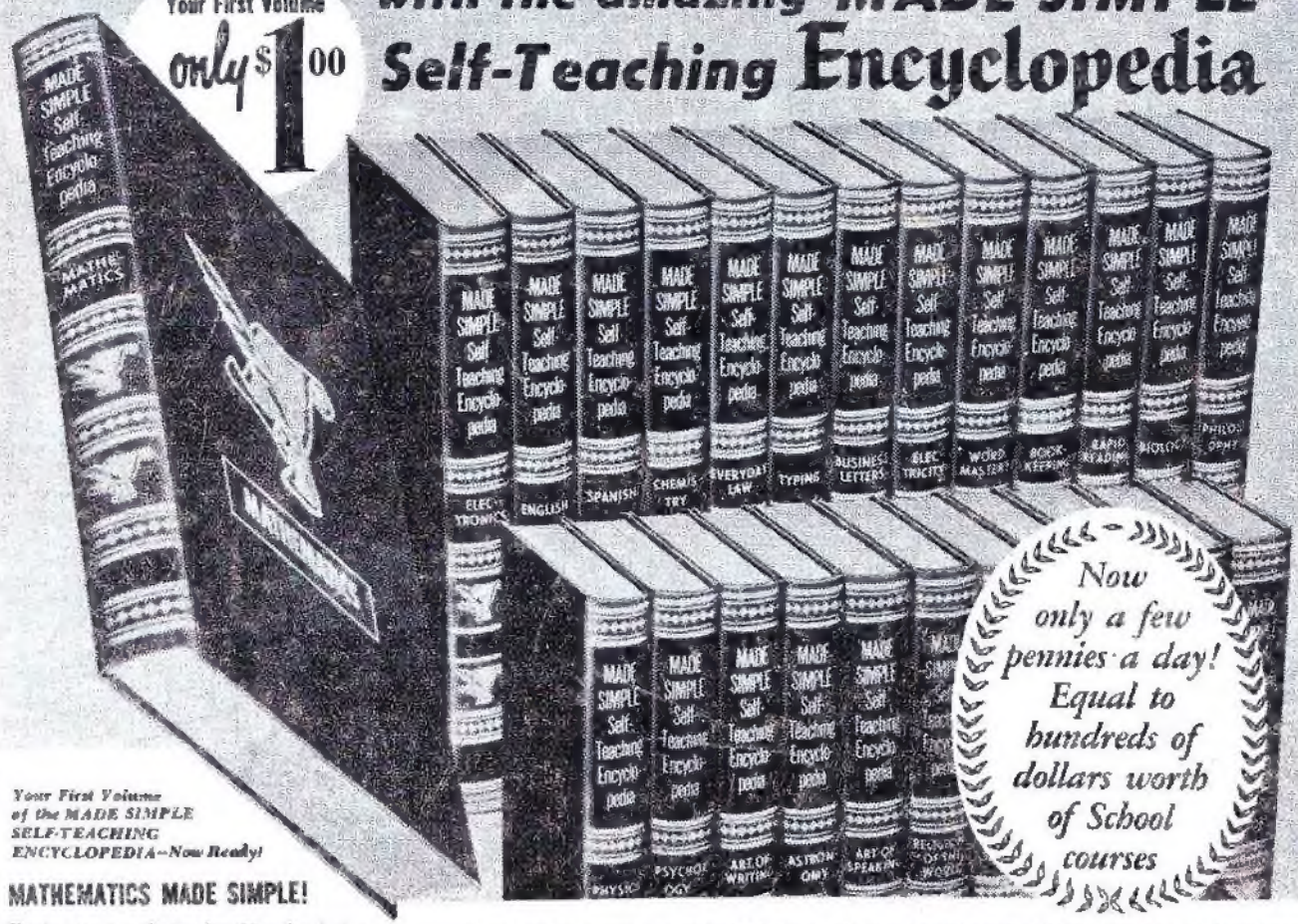

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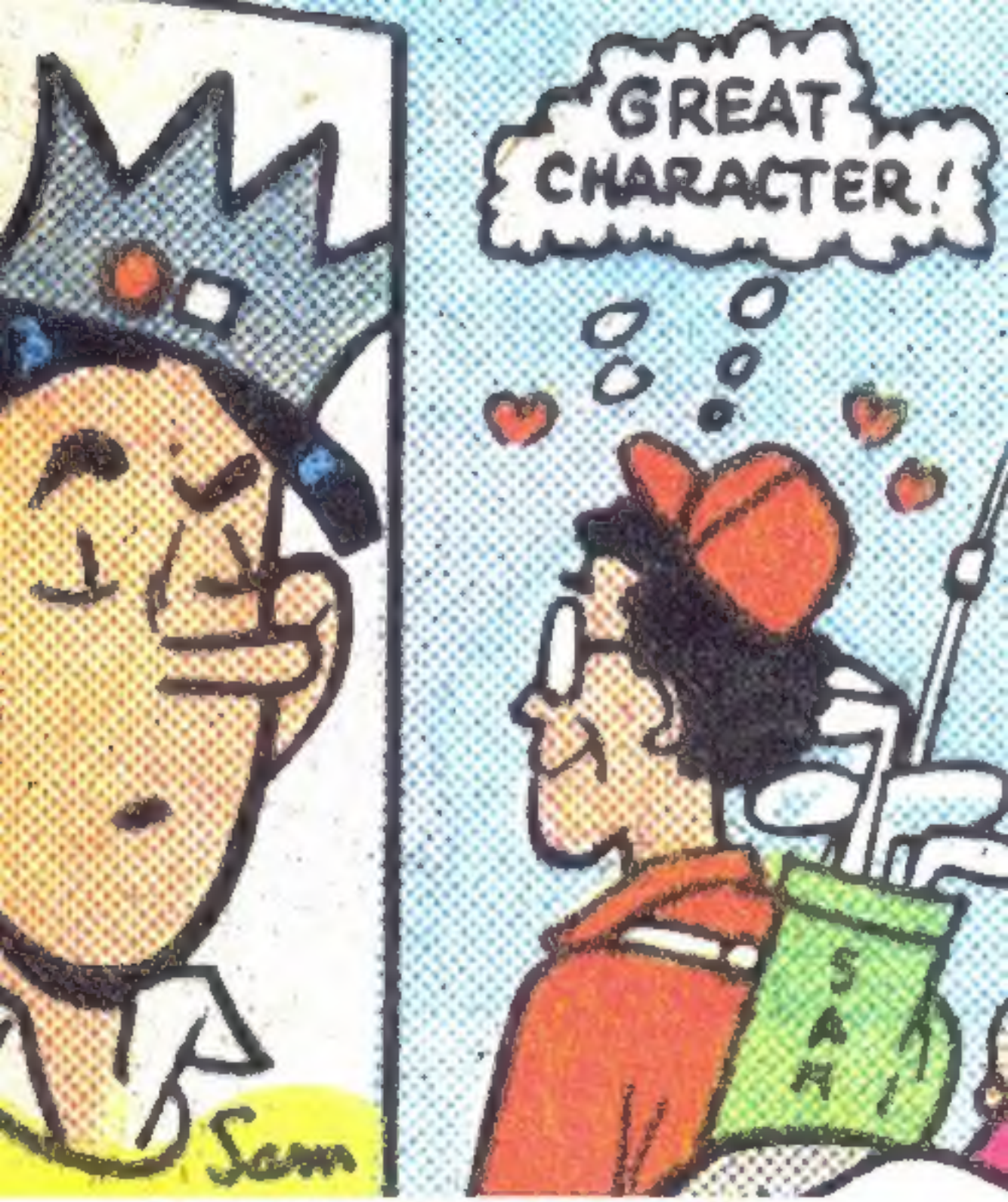

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